

MR. GADGET



Tech-savvy & environmentally conscious, Mr. Gadget is willing to take a risk.

- Male
- Age 30-45
- Married or Single
- Occupation: Sales, Tech, Engineering, Skilled Labor



DISCOVER WHO'S MOST LIKELY TO SPEND ON A SYSTEM UPGRADE AND HOW TO REACH THEM

Identify customer segments willing and able to become early adopters. Boost sales in smart meters, fuel cells, solar technology, and more to drive alternative energy initiatives and raise profits.

To find out how how BlastPoint can help your company, visit blastpoint.io and request a demo.