

THE FREQUENT MOVER



An entry-level, temporary, and/or service worker, the Frequent Mover changes their permanent address every 6 months to 2 years.

- Male or Female
- Age 21 - 34
- Single
- Occupation: Service industry, Entry-level sales & marketing, Academia



INTERVENE BEFORE YOUR CUSTOMERS DEFAULT ON PAYMENTS TO AVOID LOST REVENUE.

Customers default on payments for a variety of reasons. BlastPoint predicts which customers will default and WHY so you can contact them in just the right way, at the right time, to avoid missed payments.

To find out how BlastPoint can help your company, visit blastpoint.io and request a demo.