

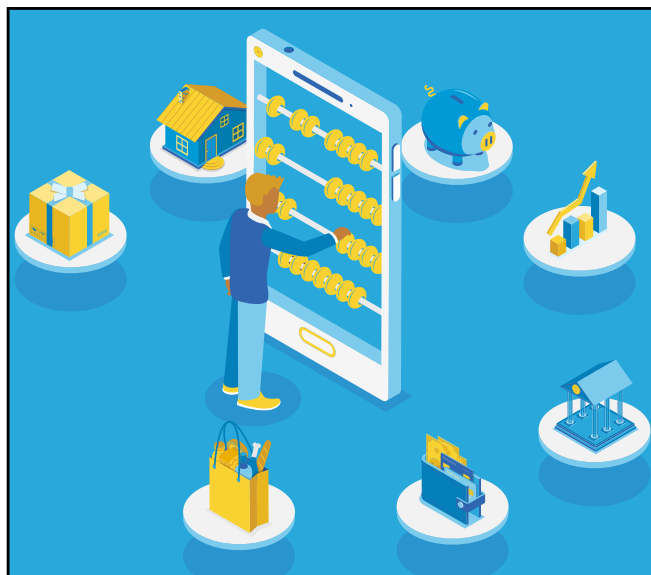
Prevent Billing Defaults *With BlastPoint's Smart Solution*

BlastPoint's interactive software empowers utility companies to find, engage & support energy insecure customers — *before* they miss their first payment.



NEARLY A THIRD OF AMERICANS

struggle to pay their monthly utility bills, according to the American Energy Administration. Utility companies can take proactive steps now, before billing defaults happen, using BlastPoint's intelligent insights to ensure their energy-insecure customers receive the services and payment plans they need to meet their obligations.



- Identify at-risk customers ahead of the competition
- Engage and reach those customers through the appropriate channels
- Enroll more vulnerable households in budget-billing programs
- Demonstrate need and saturation in your coverage area
- Ensure that at-risk consumers receive LIHEAP and CAP assistance
- Recoup lost revenue with guaranteed, consistent payments
- Decrease negative health & social impacts that accompany energy insecurity
- Improve overall customer satisfaction
- Diminish call center costs
- Drive social responsibility in your community



BlastPoint, Inc., is proud to offer utility companies a suite of reliable, interactive software solutions that leverage intelligent analytics to illuminate customer persona insights. Our proprietary algorithms deliver real-time data about the people and places you serve, taking the guess-work out of customer behavior, empowering you with precise information, and allowing you to make the most accurate decisions to grow revenue. Visit www.blastpoint.io/ for a free demo today!