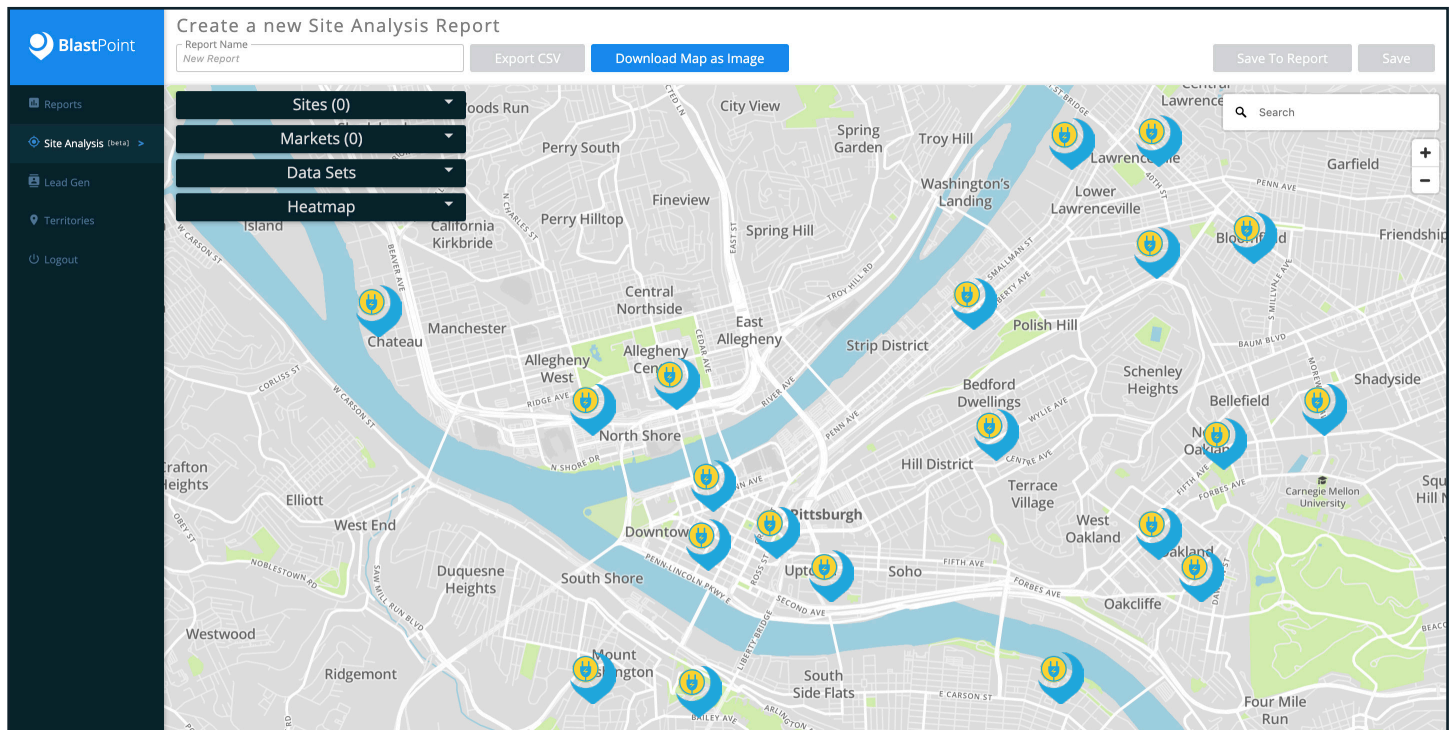



Prepare for the Fourth Industrial Revolution: Build Smart EV Infrastructure

Utility Companies Partner with BlastPoint to Leverage AI for the Future Transit Transformation



Sample territory map showing potential optimum EV charging station locations

 **10 YEARS FROM NOW**, more people will travel in vehicles powered by electricity than by gasoline. In just five years, 10 million EVs will be on the road. Utility companies have a golden opportunity *now* to build a smart infrastructure that will support this new, and growing, market.

- Optimize EV charging station locations
- Predict EV consumer behavior with accuracy
- Drive environmental stewardship goals
- Enable widespread EV adoption
- Build smart infrastructure that makes EV use more accessible
- Improve the overall customer experience



BlastPoint's interactive software platform blends location analytics with artificial intelligence that predicts customer behavior, delivers territory and household insights, and optimizes ROI by helping utilities prepare, adopt and grow EV solutions for their customers. Visit www.blastpoint.io/ for a free demo today!